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August 1, 2005

Mr. Kenny Lindsay, President  
American Eagle Auction Company

Dear Kenny,

I wanted to take the opportunity to thank you and Randy Kincaid for the outstanding work you did on the Jahawk Enterprises transaction earlier this year. As you know, this was an unusual situation and you had to work under very difficult circumstances given the condition of the warehouse, the need to move the inventory and materials, the requirement to clean the warehouse after removal, finding space to store the materials and the relatively short notice with which to conduct the auction once we had our client's approval.

Despite those adversities, in a relatively short time you were able to pull together advertisements in key publications, send out more than 1,000 postcards to prospective bidders, create an auction video, conduct an extensive telephone campaign and generate substantial exposure on the internet. Of course the crowning touch was the national publicity you generated with the press release concerning the discovery of unopened fan mail from Warren Sapp. Naturally we never really expected it to be included in the auction, but the number of "hits" I found in the internet a few days later told me that a substantial "buzz" had been generated.

The attendance at the auction exceeded our expectations and the proceeds generated were in line with our estimates. It was particularly satisfying to see that the high value items consistently brought in as much or more than we anticipated, and that all items were liquidated.

Once again, thank you very much for a job well done. I look forward to the opportunity to again use your services.

Sincerely,

Paul R. Cogley, Jr., ASA  
Vice President

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